

## Travel Retail - UK - June 2016

Report Price: £2195.00 | \$3554.69 | €2788.33

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“There is no doubt that shopping in travel hubs is a secondary function to travelling. That is a primary reason why retail purchasing is concentrated towards those that can provide food-to-go items. However, there are few locations that can boast such high and consistent footfall and therefore travel hubs provide a great opportunity for retailers.”

Nick Carroll, Senior Retail Analyst

This report looks at the following areas:

- MSAs: Variety the spice of life?
- Railway stations – Getting click-and-collect in perspective
- Airport terminals – Will a rise in city breaks affect trading?

In the main consumers who pass through travel hubs do not do so for shopping, they do so to reach an onward destination. It is unsurprising therefore that the most used retail stores in travel hubs are ones that offer products that can aid or enhance this journey, be it through food-to-go or entertainment. However, few physical locations can offer both the high levels, and crucially, the consistent footfall that the leading travel hubs can. With increasing rail, motorway and airport use it is no surprise that we are seeing real development in both the retail stores within travel hubs and the integration of these stores into the wider multichannel retail network.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Five airports account for 69% of all passengers

Offering geared more to retail

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Consumers acknowledge the development of retail within travel hubs, but want more

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