

Deli and Hot Foods Counters - Ireland - July 2016

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“Consumers are increasingly demanding both more transparency from foodservice providers in regards to nutritional information, as well as healthy options when buying food from deli and hot food counters. Exploiting the protein diet trend might help to boost sales at deli and hot food counters.”

– Brian O’Connor, Senior Consumer Analyst

This report looks at the following areas:

This report examines food-to-go counters within the foodservice and retail industry; looking at deli counters (which provide mainly cold food options such as sandwiches, salads, etc) and hot food counters (which provide mainly hot food options such as hot dogs, sausage rolls, soup, etc).

Retailers and providers include: Retail outlets (eg supermarkets, convenience stores, bakery shops, motorway service/petrol stations), in-store concessions at forecourts, delicatessens and artisan stores.

Please note that this does not include take-away foodservice operators such as fast food chains, coffee shops, restaurants, chip shops, vending machines or work/school/college/university canteens.

A key focus of this report is spending for lunchtime meals, although breakfast and dinner habits are also included.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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