

Golf Tourism Worldwide - March 2016

Report Price: £295.00 | \$477.74 | €374.74

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“With 56 million golfers worldwide, golfing is one of the world’s most popular sports. Golf tourism has grown strongly over the past four years and the signs are positive that this growth will endure as more destinations enter the market with new golfing products.”

This report looks at the following areas:

- What is the current state of global golf tourism?
- Where is golf played, and where are new developments occurring?
- Where are the main golfing destinations?
- Which are golf’s top and emerging tourism markets?
- Who is the golfing tourism consumer and what sort of holidays do they take?

However, there has been a steady decline in participation in the sport from the traditional, mature markets, partly due to a decline in the number of Baby Boomers – the traditional core golfers. Consequently, there is a need to rejuvenate the sport’s reputation for the next generation of golfers.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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 Germany
 Ireland
 Scotland
 Spain and Portugal
 North America
 Canada
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