

Business Travel Worldwide - September 2016

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"The medium-term outlook for business travel has darkened somewhat as protectionist sentiment is on the rise in most Western societies and the BRICs can longer be counted on to lead world growth."
- Jessica Kelly, Senior Travel Analyst

This report looks at the following areas:

In spite of demographic and technological changes, travel managers and corporate travel programmes still have a future, but will be challenged by the ongoing consolidation of the hotel sector, notably the Marriott/Starwood merger. However, on the bright side, it looks like business travellers will increasingly take the option of extending their trips to include some leisure activities in the destinations they visit.

This report provides an overview and update about business travel worldwide and key issues that are impacting, such as the reporting of travel expenses, risk management, airport security checks, adapting to mobile devices and the use of so-called 'sharing economy' travel services. There are also individual sections about travel management and distribution intermediaries, loyalty programmes, and meetings, incentives, conferences and exhibitions (MICE) travel.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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British Airways
Etihad Airways
Finnair
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