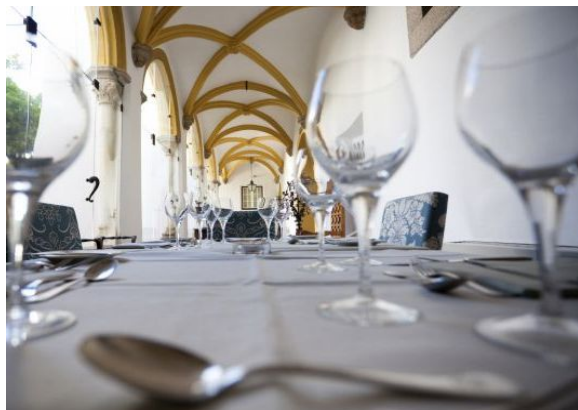


# The Portuguese Hotel Sector - February 2016

Report Price: £295.00 | \$477.74 | €374.74

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"The Portuguese hotel sector is on a roll and the good times are likely to continue for the foreseeable future. The macroeconomic backdrop is favourable due to a weakening Euro and strengthening economies in most of the country's important source markets."

- Jessica Kelly, Senior Tourism Analyst

## This report looks at the following areas:

- What has been the recent trend in arrivals and overnights in Portuguese hotels?
- What is the breakdown of the Portuguese hotel capacity in terms of region and grade?
- Which are the main Portuguese hotel groups and what is the nature of their hotel portfolios?
- How extensive is the presence of foreign hotel chains in Portugal?
- How will the current economic, geopolitical and regulatory environment impact Portugal's hotel sector?

This report provides an overview and outlook for the Portuguese hotel sector. As a prime beach, golfing and holiday destination, the country's hotels depend heavily on incoming tourism. Inbound tourism markets are reviewed and key hotel performance statistics (occupancy, average daily rates, revenue per available room, average length of stay) are presented and analysed by region. In addition, hotel supply is broken down by region and the Portuguese and foreign hotel groups present in the country are profiled. Finally, trends impacting the future development of Portugal's hotel sector are discussed.

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Leading Hotels of the World

Pestana Palace Lisboa

Olissippo Lapa Palace

Grande Real Villa Italia Hotel & Spa

VILA VITA Parc Resort & Spa

Hotel Quinta do Lago

Bairro Alto Hotel

Vidago Palace

Pestana Cidadela Cascais

Pestana Palácio do Freixo

Louvre Hotels Group

Marriott

Lisbon Marriott Hotel

Fontecruz Lisboa Hotel

AC Porto Hotel

Praia D'El Rey Marriott Golf & Beach Resort

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 Staffing  
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 Sheraton Porto Hotel & Spa  
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Macroeconomic trends are favourable

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Portugal is a safe country

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