

Cheese - US - October 2016

Report Price: £2466.89 | \$3995.00 | €3133.71

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"The cheese category has performed well in recent years, boosted by consumer interest in natural foods, increased snacking occasions, and the perception that natural cheese can be part of a healthy diet. Natural cheese continues to set the pace for the category. Further innovation in more convenient forms and packaging could help cheese brands capture more eating occasions."

- John Owen, Senior Food & Drink Analyst

This report looks at the following areas:

- Solid growth slows temporarily on dairy price fluctuations
- Cheese consumption near universal
- Beyond sandwiches, a wide array of uses for natural cheese

This Report builds on the analysis presented in Mintel's *Cheese: Spotlight on Natural – US, November 2015* as well as *Cheese - US, October 2014* and the *October 2013, June 2012, October 2011, May 2010, May 2009, March 2007, April 2005*, and *February 2003* Reports of the same title.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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