

## Managing Your Health - US - January 2016

Report Price: £2466.89 | \$3995.00 | €3133.71

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"Several factors are impacting healthcare, including an anticipated shortage of primary care physicians, resulting in an increased focus on managing one's own health, as well as growing reliance on retail health clinics and pharmacists. At a time when the US population is experiencing significant growth among the older population, a demand for products and services to assist aging in place will become increasingly more important."

### This report looks at the following areas:

- Obesity continues to be a concern
- Aging US population will put significant demand on healthcare resources
- Shortage of doctors could increase demand for other medical professionals

### Definition

For the purposes of this Report, Mintel has used the following definitions:

This report will explore consumer attitudes and behaviors toward managing personal health as well as usage of professional healthcare services. Companies and brands in healthcare will be able to better understand and market to consumers.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Abbreviations  
Terms

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