

## Oil Change Retail - US - January 2016

Report Price: £2466.89 | \$3995.00 | €3133.71

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"Oil-change retail shops aren't the only game in town when it comes to maintenance and repair, and changes in the economy and to the automobile industry will have an impact on these types of businesses going forward."

- Tim Healey, Automotive Analyst

### This report looks at the following areas:

- Consumers choosing other types of shops over oil-change retail
- Consumers not using oil-change retail shops lately

Oil-change retail shops are a large part of the automotive aftermarket – many consumers choose these shops for oil changes and other basic automotive maintenance services because they are quick, affordable, and convenient. However, oil-change retail shops aren't the only game in town when it comes to maintenance and repair, and changes in the economy and to the automobile industry will have an impact on these types of businesses going forward. Other influential changes include increasing complexity of automobiles, longer-lasting synthetic oil, economic recovery, the increased electrification of cars, and the imminent arrival of autonomous vehicles.

In this report, we will be discussing consumer behavior toward oil-change retail shops and oil changes, how often consumers are changing their oil, to where they are taking their vehicles for oil changes, to how they know when to change it, to consumer perceptions of oil-change retail brands.

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### DID YOU KNOW?

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Figure 6: Total US revenues and forecast of automotive oil change and lubrication shops, at current prices, 2010-20

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Location, location,, location

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Consumers follow cues on when to change their oil  
Consumers favor local shops for oil changes  
Autonomous or electric cars could portend change

## What's Working?

Consumers go to the same shop for oil changes  
Location really does matter  
Consumers are trained on when to get their oil changed

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Abbreviations

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