

Mountain Tourism- Worldwide - June 2015

Report Price: £295.00 | \$477.74 | €374.74

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“Mountains offer some of the most important destinations for the tourism industry. They make a major contribution to leisure tourism and provide a significant opportunity to develop poor mountain regions. With global tourism on an upward trend, mountainous regions look set to benefit from increased numbers of adventure tourists keen to experience a range of outdoor activities in spectacular natural surroundings.”

This report looks at the following areas:

- What are the main mountain destinations that offer mountain tourism?
- What is the size of the market and profile of mountain tourists within the broader adventure tourism segment?
- Which activities are undertaken by the mountain tourist?
- Which tour operators have a significant presence in the market?
- What are the key issues that will shape the sector in the future?

Mountain tourism plays a major part in the global adventure tourism segment and there are many destinations to suit a wide range of adventure tourists, from the challenging peaks in the Himalayas, to the multitude of snowy pistes in the European Alps and the long hiking trails that cross the Appalachian mountain range.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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North America
Appalachian Mountains
Cascade Range
Sierra Nevada
Rocky Mountains
Canadian Rockies and Northern Rockies
Middle Rockies
Southern Rockies
Colorado Plateau
Alaska Range
South America
Andes
Northern Andes
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Exodus
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KE Adventure Travel
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Summer tourism offers potential for growth
A bright future for mountain tourism, natural disasters notwithstanding

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