

Hotels in France - July 2015

Report Price: £295.00 | \$477.74 | €374.74

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"The French hotel sector has been in the doldrums for some years, but now the outlook is brightening. After years of deep recession and deflation, the Eurozone economy, including that of France, has finally entered into a phase of tentative recovery, which should gather strength going forward."

- Jessica Kelly, Senior Tourism Analyst

This report looks at the following areas:

- What has been the recent performance of the French hotel sector nationwide and in Paris?
- What are the issues and trends regarding distribution channels?
- What is the breakdown of French hotel capacity by region and by grade?
- What is the capacity of the major chains and consortia present in France?
- What are the major recent hotel developments and outlook for the sector?

The weakening Euro against the currencies of France's important source markets including the Pound, the Dollar and the Swiss Franc, should stimulate demand for inbound tourism. The growing population of over-50s is a potentially lucrative market for French hotels.

This report provides an overview and update about the French hotel sector, including: the outlook for spending on travel and tourism in France; hotel capacity by region and major city; the ranking and penetration of hotel chains in the country and by region; major hotel developments; and distribution channels. The scope of this report extends only to metropolitan France and does not cover French overseas departments and territories – DOM-TOMS (départements et territoires d'outre mer).

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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