

## Travel and Tourism - Latvia - February 2015

Report Price: £175.00 | \$283.40 | €222.30

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“Riga is fast becoming established as a capital of cool, but it remains to be seen whether the city becomes one of Europe’s top cultural capitals after its stint in the limelight.”

This report looks at the following areas:

- what is the current situation for tourism in Latvia?
- who travels to and within Latvia, why and for how long?
- how do they travel and where do they stay?
- how much has inbound tourism to Latvia been affected by external events?
- what does the future of tourism look like in Latvia?

On the shores of the Baltic Sea in North Eastern Europe, Latvia refers to itself as ‘the pearl of the Baltic States’. This compact country is the largest of the three Baltic States – Latvia, Lithuania and Estonia – and about the size of the US state of West Virginia.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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