

## Travel and Tourism - Estonia - February 2015

Report Price: £175.00 | \$283.40 | €222.30

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“One of the reasons for the increase in domestic tourism, according to data from the Estonian Institute of Economic Research, is because Estonians are finally starting to feel more confident about their country’s economy, after all the financial challenges of the past few years. Although the Eurozone’s woes are far from over, pent-up demand has also played into travellers’ decisions about whether or not to take a trip – at home or overseas.”

This report looks at the following areas:

- Why is the winter season in Estonia becoming more popular?
- How could Tallinn’s modest prices for hotel accommodation and food help to boost tourism?
- In spite of the fall in the Rouble, why might Estonia see an increase in the number of Russian tourists in 2015?
- How could Estonia increase the length of stay of foreign visitors?

Domestic travel in Estonia has been expanding since 2009, with more Estonians than ever before opting for a holiday at home.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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## Table of Contents

### Estonia: Key Facts

### Introduction

### Data Sources

### Background

History

Geography

### Attractions

Tallinn – The historic capital

The islands

Saaremaa

Hiiumaa

### Tourism and the Economy

Estonia's exports

Tourism revenues and the role of the tourism economy

Figure 1: International tourism revenues in Estonia, 2010-14

Figure 2: Travel and tourism economy showing direct and indirect impact on GDP and employment, 2010-14

### Arrivals

#### International

Figure 3: International arrivals at all tourist accommodations in Estonia, 2009-13

Figure 4: Top 10 source countries for inbound travel to Estonia\*, 2009-13

#### Domestic

Figure 5: Domestic arrivals at accommodation establishments in Estonia, 2009-13

Figure 6: Domestic travel and tourism spending, 2011-14

### Market Characteristics

#### International

Purpose of visit

Seasonality

Figure 7: Overnights of international tourists at accommodation establishments in Estonia, by month, 2010-13

Length of stay

#### Domestic

Purpose of visit

Seasonality

Length of stay

### Transport

Air

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Figure 8: Passenger traffic through Lennart Meri Tallinn Airport, 2009-13

- Road
- Rail
- Sea
- Ferry traffic

## Accommodation

- Hotel classification
- Accommodation in Tallinn
- Business travel
- Spending on the rise
  - Figure 9: International and domestic business travel and tourism spending, 2011-15\*
- Spa hotels

## Tourism News

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