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Combining insight with foresight

"There are major opportunities for smaller recruitment agencies through customer service and specialisation, while the larger generalists are performing strongly as the UK recovery is industrially and commercially widespread. Many large operators have diversified geographically to reduce risk from individual economies."

— Terry Leggett, Senior B2B Analyst

# This report looks at the following areas:

- How can recruiters benefit from the changing demography of the workforce?
- Which sectors of the economy are expected to generate the largest demand for staffing in the coming years?
- Is the recent growth in recruitment process outsourcing likely to continue in the future?
- Where are skill shortages most apparent and what can recruiters do to exploit this?

Recruitment consultancies, or agencies, place both temporary employees and permanent staff. In both cases the consultant or agency acts as an intermediary channel through which both parties (the job seeker and hiring company) find each other for the purpose of employment.

Agencies typically operate as:

- specific skills-based agencies supplying or finding employees suitable to particular sectors
- general skills-based agencies working in geographically specific areas
- specialist agencies dealing with head-hunting, outplacement or information provision

With such a high level of industry fragmentation it is not possible to review all industry participants in a report of this type. The companies section provides a synopsis of some of the firms selected as being representative of a cross sample of operators. They are not necessarily the largest industry participants.

All values quoted in this report are at current prices unless otherwise specified.

The term billion refers to one thousand million.

Some numbers in tables do not add exactly due to rounding.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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