

Software - UK - February 2015

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“Such are the advances in sales of the software sector that the post recession flat economy merely stunted growth in the market. 2014 saw a return to double-digit growth and the continued challenges of corporate cost control and adding value in the enterprise sector will further stimulate the market over the next few years.”
— Terry Leggett, Senior Analyst

This report looks at the following areas:

- How will the market develop over the next five years?
- What will be the key market drivers?
- What industries offer the best prospects?
- Will software as a service continue to impact the total market?
- Which products will benefit most from end-use market trends?

Software as a Service is developing into a major quantum change in the market, offering lower initial capital expenditure to the corporation, and security against both technological capability advancements in software and potential growth in the corporation. At the same time, it offers secure long-term income to the software industry.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Executive Summary

The market

Figure 1: Development of the UK market for software, 2010-14 actual and 2015-19 forecast

Figure 2: Segmentation of the UK market for software, 2014

Figure 3: Segmentation of the UK market for enterprise software, 2014

Figure 4: Segmentation of the UK market for software, by industry application, 2014

Market factors

Figure 5: Development of enterprise software sales and total asset investment, 2009-2014

Figure 6: Development of software sales compared with the SITS market, 2010-2014

Companies

Figure 7: Changes in the structure of software sector, 2009-13

What we think

Introduction

Definitions

Methodology

Abbreviations

Market positioning and issues in the market

UK Economy

Overview

Figure 8: UK GDP quarterly development, 2003-14

Figure 9: UK GDP in economic downturns and recoveries since 1979

Inflation

Interest rates

House prices

Consumer spending

Manufacturing

Business investment

Figure 10: UK GFCF 2003-14

Imports

Exports

Market Factors

Agriculture, forestry and fishing

Figure 11: Total asset purchases by the agriculture, forestry and fishing sector, 2009-13

Figure 12: Segmentation of asset purchases by the agriculture, forestry and fishing sector, 2013

Mining and quarrying

Figure 13: Total asset purchases by the mining and quarrying sector, 2009-13

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Figure 14: Segmentation of asset purchases by the mining and quarrying sector, 2013

Manufacturing

Figure 15: Total asset purchases by the manufacturing sector, 2009-13

Figure 16: Segmentation of asset purchases by the manufacturing sector, 2013

Electricity and gas

Figure 17: Total asset purchases by the electricity and gas sector, 2009-13

Water supply; sewerage, waste management and remediation activities

Figure 18: Total asset purchases by the water supply, sewerage, waste management and remediation sector, 2009-13

Figure 19: Segmentation of asset purchases by the water and waste sector, 2013

Construction

Figure 20: Total asset purchases by the construction sector, 2009-13

Figure 21: Segmentation of asset purchases by the construction sector, 2013

Wholesale and retail

Figure 22: Total asset purchases by the wholesale and retail sector, 2009-13

Figure 23: Segmentation of asset purchases by the wholesale and retail sector, 2013

Transportation and storage

Figure 24: Total asset purchases by the transportation and storage sector, 2009-13

Figure 25: Segmentation of asset purchases by the transportation and storage sector, 2013

Accommodation and food services

Figure 26: Total asset purchases by the accommodation and food service sector, 2009-13

Figure 27: Segmentation of asset purchases by the accommodation and food service sector, 2013

Information and communications

Figure 28: Total asset purchases by the information and communications sector, 2009-13

Figure 29: Segmentation of asset purchases by the information and communications sector, 2013

Insurance and finance

Figure 30: Total asset purchases by the insurance and finance sector, 2009-13

Figure 31: Segmentation of asset purchases by the insurance and finance sector, 2013

Real estate

Figure 32: Total asset purchases by the real estate sector, 2009-13

Professional services

Figure 33: Total asset purchases by the professional services sector, 2009-13

Figure 34: Segmentation of asset purchases by the professional services sector, 2013

Administrative and support services

Figure 35: Total asset purchases by the administrative and support services sector, 2009-13

Figure 36: Segmentation of asset purchases by the administrative and support services sector, 2013

Public administration

Figure 37: Total asset purchases by the public administration sector, 2009-13

Education

Figure 38: Total asset purchases by the education sector, 2009-13

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Health

Figure 39: Total asset purchases by the health sector, 2009-13

Figure 40: Segmentation of asset purchases by the administrative and support services sector, 2013

Arts, entertainment and recreation

Figure 41: Total asset purchases by the arts, entertainment and recreation sector, 2009-13

Figure 42: Segmentation of asset purchases by the arts, entertainment and recreation sector, 2013

Other service activities

Figure 43: Total asset purchases by the other services sector, 2009-13

Figure 44: Segmentation of asset purchases by the other services sector, 2013

Residential usage

Figure 45: Sales of desktop/laptop and tablet computers, 2011-14

Market Size and Trends

Key analysis

Market size

Figure 46: UK market for software, 2010-14

Figure 47: UK SITS market, 2010-14

Figure 48: UK software role with the SITS market, 2010-14

Market trends

Figure 49: Segmentation of the UK market for software by industry, 2014

Agriculture

Figure 50: UK market for software for the agricultural sector, 2010-14

Mining

Figure 51: UK market for software for the mining sector, 2010-14

Manufacturing

Figure 52: UK market for software for the manufacturing sector, 2010-14

Electricity and gas

Figure 53: UK market for software for the gas and electricity sector, 2010-14

Water

Figure 54: UK market for software for the water sector, 2010-14

Construction

Figure 55: UK market for software for the construction sector, 2010-14

Retail

Figure 56: UK market for software for the retail sector, 2010-14

Transport

Figure 57: UK market for software for the transport sector, 2010-14

Hotels and restaurants

Figure 58: UK market for software for the hotels and restaurants sector, 2010-14

Information and communications

Figure 59: UK market for software for the information and communications sector, 2010-14

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Insurance and finance

Figure 60: UK market for software for the insurance and finance sector, 2010-14

Real estate

Figure 61: UK market for software for the real estate sector, 2010-14

Professions

Figure 62: UK market for software for the professions sector, 2010-14

Administration

Figure 63: UK market for software for the administration sector, 2010-14

Public administration

Figure 64: UK market for software for the public administration sector, 2010-14

Education

Figure 65: UK market for software for the education sector, 2010-14

Health

Figure 66: UK market for software for the health sector, 2010-14

Arts and entertainment

Figure 67: UK market for software for the arts and entertainment sector, 2010-14

Other services

Figure 68: UK market for software for the other services sector, 2010-14

Household

Figure 69: UK market for software for the household sector, 2010-14

Market Segmentation

Key analysis

Market segmentation

Figure 70: Segmentation of UK market for software, 2014

Figure 71: Segmentation of UK enterprise application software market, 2014

ERP

Office Suites

Business Intelligence

CRM

CRM applications can be further segmented by function:

Figure 72: Segmentation of UK CRM software market, 2014

SCM

PPM

ECM

DCC

Web Conferencing

Market Trends

Key points

Market growth reflects savings potential to users and value-added opportunities

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Clouds on the horizon
Going mobile among other trends
"One stop shops"
Changes in target market
Operating systems

Industry Structure

Key analysis

Industry development

Figure 73: Analysis of the changes in the structure of the other software publishing industry, (excluding computer games), 2010-14
Figure 74: Analysis of the changes in the structure of the business and domestic software publishing industry, 2010-14
Figure 75: Analysis of the changes in the structure of the computer consultancy industry, 2010-14

Structure by employment

Figure 76: Analysis of the employment structure of the other software publishing industry (excluding computer games), 2013-14
Figure 77: Analysis of the employment structure of the business and domestic software industry, 2013-14
Figure 78: Analysis of the employment structure of the computer consultancy industry, 2013-14

Structure by turnover

Figure 79: Analysis of the financial structure of the other software publishing sector (excluding computer games), 2013-14
Figure 80: Analysis of the financial structure of the business and domestic software sector, 2013-14
Figure 81: Analysis of the financial structure of the computer consultancy services sector, 2013-14

Company Profiles

Adobe Systems Incorporated

Figure 82: Financial analysis of Adobe Systems Europe, 2009-13

CA Technologies

Corel

Fiserv

Figure 83: Financial analysis of Fiserv (Europe), 2009-13

Hewlett-Packard

Figure 84: Financial analysis of Hewlett-Packard Ltd, 2009-13

IBM United Kingdom

Figure 85: Financial analysis of IBM United Kingdom, 2009-13

Intuit

Figure 86: Financial analysis of Intuit, 2009-13

Microsoft Corporation

Figure 87: Financial analysis of Microsoft, 2009-13

Oracle Corporation

Figure 88: Financial analysis of Oracle Corporation UK, 2009-13

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Sap (uk)

Figure 89: Financial analysis of SAP (UK), 2009-13

Sage Group plc

Figure 90: Financial analysis of Sage Group, 2009-13

Salesforce.com

Symantec (UK)

Figure 91: Financial analysis of Symantec (UK), 2009-13

VMWare

Forecast

Key analysis

The market

Figure 92: Forecast UK market for software, 2015-19

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