

B2B Insurance - UK - February 2015

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“The B2B insurance market is going through a transitional period. The expected introduction of the Solvency II framework from 2016 has led to insurers already adjusting their risk management structure to give themselves the best chance of avoiding any financial repercussions from not achieving the required risk profile level.”
 – Lewis Cone, Research Analyst

This report looks at the following areas:

- What are the key determinants driving the B2B insurance industry?
- Was the market affected by the financial crisis and how has it recovered since? Has there been any structural changes as a consequence?
- How has the government influenced and shaped the development of the sector?
- What are the key issues the UK industry needs to address to maintain its global commercial position in an ever-competitive market?
- What does the future hold for the UK's B2B insurance industry?

The rise of cyber threats to businesses, which can lead to high financial and productivity losses, has presented a great opportunity to the market as more and more companies seek protection from such events. The digitisation of the market will also have an impact on the development of the industry.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The insurance cycle dictates whether the insurer or commercial customer has the advantage in negotiations

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London is the global hub for commercial insurance, but its position is under threat from emerging markets

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