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"Falling fuel prices in 2014 provided much needed relief for hauliers, whose margins remain thin - if a little healthier than in previous years. Modest economic growth is expected in 2015, but trading conditions will stay highly competitive."

– Ben Harris, Industrial Analyst

## This report looks at the following areas:

- What growth strategy is optimal in current market conditions?
- How can hauliers address the shortage of drivers in the industry?
- What is happening to haulage rates and how are they likely to move in 2015?
- What end-use sectors are expected to generate demand in the coming year?
  How has the introduction of the HGV Road User Levy impacted the market?

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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