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"With the NHS under increasingly intense budgetary pressure, NHS hospitals may increase their private patient capacity over the coming years to balance the books, unless necessary government funding is provided."

— Lewis Cone, B2B Analyst

This report looks at the following areas:

- · What are the key determinants driving the industry?
- Was the industry affected by the financial crisis and the slow recovery? If so, how has it developed and changed since?
- · How have government schemes influenced market demand and supply?
- How has the provision of healthcare services changed over recent times? Has it helped private sector provision?
- What does the future hold for private healthcare services?

As income levels start to rise in the UK, more people have money available to spend on healthcare services to improve their standard of living. The private healthcare industry is well positioned to take up extra demand if services become strained with the current difficulties in the NHS, despite the country's strong affection with it. Over the past few years, private healthcare operators have integrated with the public sector's provision of health services, making any necessary crossovers a smoother process. With leading PMI insurers, such as Bupa, stating their intention to charge fairer premiums, costs are also less likely to intimidate customers from purchasing in the future.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Association of British Insurers

Association of Independent Healthcare Organisations (AIHO)

Association of Medical Insurers and Intermediaries (AMII)

British Healthcare Trades Association (BHTA)

English Community Care Association

Trade magazines

Caring UK

Community Care

Cover

Health Business

Health Insurance & Protection

Health Service Journal

Hospital Bulletin

Hospital Management/Hospital Services/Infection Control

Inside Private Health

Trade exhibitions

Health and Care Innovation Expo 2015

Healthcare Efficiency Through Technology (HETT) Expo

HEI Birmingham/Bristol/Dublin/London/Manchester 2015

The International Exhibition for European Medical Device Manufacturers

Safety & Health Expo



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