

Contract Cleaning - UK - April 2015

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"Demand is projected to strengthen further in the second part of 2015, which should ease the focus on costs and allow firms to target new sectors."

– Ben Harris, B2B Analyst

This report looks at the following areas:

- What does the uneven development of the economy imply for growth opportunities?
- Which UK regions have the most commercial potential for operators?
- What impact will upward wage pressure have on the industry?

As with many business-to-business services, there has been diversification among contract cleaning organisations, making the sector increasingly difficult to define. This most notably includes the provision of facilities management services, but also areas such as equipment hire, linen hire and portering. However, this report analyses only the value of cleaning activities wherever possible.

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