

Attitudes towards Higher Education - US - December 2015

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"A college degree is still largely viewed as a necessity for a successful career and as a source of greater job security.

However, the cost, lack of flexibility, and lengthy time commitment have some adults looking for alternatives to a traditional education."

- Lauren Bonetto, Lifestyles & Leisure Analyst

This report looks at the following areas:

- Prospective students looking for faster, cheaper ways to a degree
- The necessity of a degree may be in question
- Cost of college and student debt continues to draw scrutiny, concern
- Parents expect children to finish in four years, average time to degree slightly more than four years

Fall enrollment numbers in US higher learning institutions increased steadily from 1976 to its peak in 2010. Over the next 10 years (2015-24), enrollment is projected to increase.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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