

# Hispanics and Healthcare - US - August 2015

**Report Price:** £2466.89 | \$3995.00 | €3133.71

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"Living a healthy life is top of mind for Hispanics; however, they feel that they are healthy, which reduces their motivation to proactively make significant changes in the way they live. While they see value in health insurance, financial constraints also limit the access that less-affluent Hispanics have to health insurance."  
- Juan Ruiz, Senior Multicultural Analyst

## This report looks at the following areas:

- Hispanics consider themselves healthy
- Less-affluent Hispanics more likely to be uninsured
- Insurance is a complex product that needs to be explained

This report provides a picture of Hispanics' perceptions and attitudes toward their overall health and healthy living, as well as how they relate with health insurance and healthcare providers.

Mintel has used the following definitions:

Health care expenditures cover only expenditures by Hispanic consumers and do not include payments for health care made by insurers, employers, government or non-profit agencies, or others.

Expenditures are divided into health insurance premiums and out-of-pocket payments for medical care.

This is the first Report that Mintel has produced on Hispanics and Healthcare. However, readers may also be interested in Mintel's Health Insurance – US, June 2015, Heart Health – US, May 2015, and Managing Your Health – US, January 2015.

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## DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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