

Share Dealing - UK - October 2015

Report Price: £1750.00 | \$2834.04 | €2223.04

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“Share dealing appeals to a wider range of people than expected. This is the case in the numbers of people who hold a share dealing account, as well as those who aspire to have an account. The execution-only channel is becoming increasingly important, as many retail investors are finding accessing financial advice prohibitively expensive.”
– Sarah Hitchcock, Senior Financial Services Analyst

This report looks at the following areas:

- Shift towards self-directed investing will continue, supported by new digital technology
- Fairly good new business prospects over the immediate term
- New opportunities linked to pension reform

UK stockbroking firms experienced a challenging 2014, characterised by increased regulatory pressures and market turbulence. The markets have continued to behave erratically during 2015, and some of the main themes remain the same: margins under rising cost pressure, global economic uncertainty and a stricter regulatory framework. So how are all these affecting retail investment activity?

Mintel's report investigates this issue, by considering current market conditions, investor attitudes and company developments. To provide context, the report presents an overview of the size and composition of the UK share dealing market, analyses trends in trading activity, and explores individual company propositions and strategy. The overview analysis is complemented by the results of Mintel's independent online survey. This provides insight into the attitudes, behaviours and intentions of share dealing account customers, along with investors in general.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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17% of adult internet users have a share dealing account

85% of share dealing customers access their accounts online

17% of adult internet users are interested in opening a share dealing or spread betting account within the coming year

44% of share dealing accountholders have investible assets of £30,000+

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