

## Business Traveller - UK - July 2015

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"Travel management companies will need to adapt to the fact that business travellers are increasingly taking control of their trips, arranging and booking themselves on many of the wide array of smartphone apps available. In addition, companies are sending more of their employees on business trips. However, they are travelling less frequently."

- Fergal McGivney, Travel and Technology Analyst

### This report looks at the following areas:

- Business travellers seek leisure activities and fitness solutions while on the road
- The business traveller wants to be even more connected

This report examines business trips taken by UK residents, both within the UK and overseas, including day trips and overnight trips, business meetings, incentive trips and attending conferences, exhibitions and trade shows. It explores the challenges and opportunities that operators will face in 2015/16 and investigates the core drivers behind changes in the market. The report also examines consumer attitudes towards business trips and highlights key innovations in the market. Finally, the report will look at common issues experienced on business trips, the most wanted technologies on business trips, and general attitudes towards business travel. This subject was last explored in Mintel's *Business Traveller – UK, August 2014*.

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## Table of Contents

### Overview

What you need to know

Scope of the report

### Executive Summary

The business travel market

Figure 1: Total business travel market by volume, 2010-20

Figure 2: Total business travel market, by value, 2010-20

The Millennial business traveller

Figure 3: Age of the business traveller, May 2015

Business trips taken; frequency on the rise

Figure 4: Business trips taken, April 2013 to May 2015

Modes of transport

Figure 5: Modes of business transport, April 2013 to May 2015

More business travellers are booking trips themselves

Figure 6: How business trips are booked, May 2015

Issues on business trips

Figure 7: Frequent issues on business trips, May 2015

Most useful technologies on business trips

Figure 8: Most useful technologies on business trips, May 2015

Business travellers are leisure seekers

Figure 9: Attitudes towards business travel, May 2015

### Issues and Insights

Business travellers seek leisure activities and fitness solutions while on the road

The issues

The insights

The business traveller wants to be even more connected

The issues

The insights

### The Market – What You Need to Know

Market performance; slight increase expected after a poor 2014

Rail fares to fall?

Hong Kong trips on the rise but trips to mainland China fall

London City Airport due for an upgrade

Airbnb saves money

France remains the top UK travel destination

### Market Size and Forecast

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Figure 10: Volume and value of business trips taken by UK residents, 2009-15

Figure 11: Volume of business trips taken by UK residents, overseas versus domestic, 2009-14

Figure 12: Value of business trips taken by UK residents, overseas versus domestic, 2009-15

Figure 13: Total business travel market by volume, 2010-20

Figure 14: Total business travel market, by value, 2010-20

## Segment Performance

Figure 15: Volume of overseas business trip taken by UK residents, by transport method, 2010-14

Figure 16: Top 10 overseas business travel destinations, by volume of trips taken, 2013 and 2014

Figure 17: Best- and worst-performing overseas business travel destinations, by volume change, 2013 and 2014

Figure 18: Volume of domestic business in England trips taken by UK residents, by region visited, 2008-14

## Market Drivers

The UK's political landscape changes

Lufthansa's fee on GDS bookers

The strong Pound: Good for consumers, bad for business travel?

Figure 19: Pound versus the euro, July 2012 to July 2015

China's slowing growth

GDP slows but a pick-up is expected

Domestic rail travel fares rise

Jet fuel price drops

Figure 20: Europe Brent spot price free on board (dollars per barrel), June 2010 to June 2015

Upgrade on the cards for London City Airport

## Company Profiles

Carlson Wagonlit Travel

Company overview

Recent updates

Hogg Robinson Group

Company overview

Recent updates

American Express Global Business Travel

Company overview

Recent developments

BCD Travel

Company overview

Recent developments

Capita Travel and Events

Company overview

Recent developments

Who's innovating

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Day rooms for business travellers  
 The sharing economy in business travel  
 Streamlining the booking process for small businesses  
 Personal luggage service could prove popular

### The Consumer – What You Need to Know

More employees travelling but trip frequency drops  
 Business travel profiles; well-off millennials dominate  
 Modes of business transport  
 Under-45s taking more control of their trips  
 Lack of charging points frustrates travellers  
 Wi-Fi and wireless charging most wanted technology  
 Smartphone payments not so appealing  
 The business traveller seeks leisure time  
 Employees are open to paid travel apps  
 Business travellers divided on budget travel

### Profile of the Business Traveller

Figure 21: Employment status of the business traveller, May 2015

Gender gap narrowing but business travel still dominated by men

Figure 22: Gender of business travellers, May 2015

The Millennial business traveller

Figure 23: Age of the business traveller, May 2015

Opportunities for data collection

The Transumer

Regional profile of the business traveller

Figure 24: Profile of the business traveller, by region, May 2015

Business traveller household income

Figure 25: Gross annual household income of the business traveller, May 2015

### Business Trips Taken

Figure 26: Business trips taken, April 2013 to May 2015

Figure 27: Repertoire of business trips taken in the past year, May 2015

Number of employees going on overseas trips grows

Figure 28: Types of business trips taken, April 2013 to May 2015

### Modes of Business Transport

Domestic and outbound transport

Figure 29: Modes of business transport, April 2013 to May 2015

Domestic business travel; fall in business class services

Figure 30: Domestic business travel, April 2013 to May 2015

Eurostar numbers down but should improve

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Figure 31: Overseas business travel, April 2013 to May 2015

## Booking Process and Budget Restrictions

Figure 32: How business trips are booked, May 2015

Budget restrictions

Figure 33: Budget restrictions, May 2015

## Issues on Business Trips

Figure 34: Frequent issues on business trips, May 2015

Lack of fitness activity a bugbear for business travellers

Over a third find the language barrier a problem

Figure 35: Google Translate incorporation of World Lens in January 2015 allows business travellers to quickly translate text

Mapping software

## Most Useful Technologies on Business Trips

Figure 36: Most useful technologies on business trips, May 2015

A more connected business traveller

The connected business traveller and beacon technology

Consumers will need time to adapt to contactless smartphone payments

## Business Travel Attitudes

Figure 37: Attitudes towards business travel, May 2015

Business travellers want extended stays

Client entertainment prominent

Figure 38: Other attitudes towards business travel, May 2015

The importance of travel apps

Growth opportunities for co-working spaces

Can budget airlines provide the desired levels of service?

Does the cost of budget airlines outweigh service reduction?

Peer-to-peer accommodation

Figure 39: Further attitudes towards business travel, May 2015

Fitness for the business traveller

## Appendix

Abbreviations

Definitions

Market forecast methodology

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