

# Jewellery Retailing - UK - September 2015

Report Price: £1750.00 | \$2834.04 | €2223.04

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“The jewellery retail market follows a strong year in 2014 when falling precious metal prices and economic improvements boosted spending in the market. Young women stand out as being the biggest purchasers of jewellery for themselves, driven by their appetite for branded jewellery and the trend for layering and stacking multiple items together.”

– Alice Goody, Retail Executive

## This report looks at the following areas:

- What is driving growth in the jewellery market?
- How are jewellery retailers performing on the high street?
- What would encourage more jewellery purchasing?

This report examines the UK jewellery retailing market for men and women aged 16 and over. The report covers:

- Precious metal jewellery i.e. jewellery made with precious metals such as gold, silver, platinum, palladium, titanium etc.
- Costume jewellery i.e. jewellery made from non-precious metals.

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## DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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## The Market – What You Need to Know

- Jewellery market grows by 1.2% in 2015
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- Falling precious metal prices correlate with rise in hallmarking
- Consumer confidence beginning to rise
- Consumers buy costume jewellery more regularly than precious metal
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- Costume jewellery retailers suffer falling sales

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