

Women's Facial Skincare - UK - May 2015

Report Price: £1750.00 | \$2834.04 | €2223.04

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The women's facial skincare market has seen sales stall in 2014, with the mass market slipping into decline. Changing consumer behaviours, including switching to discount retailers and online channels, are enabling women to save money on their purchases.

This report looks at the following areas:

- The future of devices
- Harnessing the link between nutrition and skin
- Keeping sales in skincare
- Expanding the anti-ageing market

Consumer research for this report investigates how women describe their facial skin, as well as their understanding of skincare ingredients and what they feel has the biggest impact on the appearance of skin.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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