

Holiday Rental Property - UK - July 2015

Report Price: £1750.00 | \$2834.04 | €2223.04

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"Holiday rentals are performing well in a difficult market, remaining stable in the UK market which is declining overall. Overseas holidays are rising, but consumers are increasing their use of hotels and moving away from the more cost-effective options. There are opportunities to appeal to a new audience and perhaps persuade those who have rented in the past to come back to the market."

This report looks at the following areas:

- Property owners may need to adjust portfolios to reflect market trends
- Taxation for peer-to-peer rentals
- Will the threat of peer-to-peer rentals to the traditional market continue unchecked?

The market is forecast to decline slightly in volume from 2015 to 2017 as consumers exchange domestic holidays for those abroad.

The domestic market faces challenges both from home and abroad, with the use of hotels in the UK increasing compared to more cost-effective options such as rental properties and the rising trend for UK holidaymakers to opt for longer holiday abroad and only short breaks at home.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The Market – What You Need to Know

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