

Plumbing (Industrial Report) - UK - August 2014

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“The plumbing products sector is now benefiting not only from stronger new construction activity, but both kitchens and bathrooms are widely perceived as key rooms for home improvement. The rooms are seen to add appeal to a property at the time of a house sale, as well as being a statement of lifestyle.”

– Terry Leggett, Senior Analyst

This report looks at the following areas:

- How strongly will the market develop over the next five years?
- Is that growth sustainable over the entire five years and what will be the market drivers?
- Which regions hold the best prospects?
- Which product sectors now hold the best prospects?
- How have companies involved in the market fared during the downturn that followed 2008?

With house price inflation now a firm feature of the UK market (and a feature that will need to be externally controlled in the medium term), there is a major stimulus to the market and the prospects are that demand will strengthen in excess of average GDP growth in the UK.

The fortunes of the UK plumbing products industry are partly dependent on the new construction market, which has been strongly affected by the banking crisis, subsequent economic downturn and flat economy. Demand has generally been more steady in the refurbishment sector, though the resultant austerity from the economic downturn has encouraged delays in discretionary spending.

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Table of Contents

Executive Summary

The market

- Figure 1: Development of the UK market for plumbing products, 2009-13 actual and 2014-18 forecast
- Figure 2: Segmentation of the UK market for plumbing products, 2013
- Figure 3: Development of the UK market for domestic central heating products, 2009-13 actual and 2014-18 forecast
- Figure 4: Development of the UK market for commercial heating products, 2009-13 actual and 2014-18 forecast
- Figure 5: Development of the UK market for bathroom products, 2009-13 actual and 2014-18 forecast
- Figure 6: Development of the UK market for plumbing products for kitchens, 2009-13 actual and 2014-18 forecast
- Figure 7: Development of the UK market for pipes and fittings, 2009-13 actual and 2014-18 forecast

Market factors

- Figure 8: Development of the selected UK new construction markets, 2009-13 actual and 2014-18 forecast
- Figure 9: Development of the UK housing repair & maintenance markets, 2009-13 actual and 2014-18 forecast

Companies

- Figure 10: Structure of the plumbing/HVAC installation trade sector, 2013

What we think

Introduction

- Definitions
- Methodology
- Abbreviations

Market Positioning and Issues in the Market

Market Factors

Market Size and Trends

Key analysis

UK Economy

- Overview
- Inflation
- Interest rates
- House prices
- Consumer spending
- Manufacturing
- Business investment
- Imports
- Exports

Market Size

- Figure 11: The UK plumbing products market, by value, 2009-13

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Figure 12: Development of the UK market for plumbing products, 2009-13

Market Segmentation

Figure 13: Segmentation of the UK market for plumbing products, 2013

Overview

Figure 14: Segmentation of the UK plumbing products market, by type of product, 2009-13

Domestic central heating products

Figure 15: The UK domestic central heating market, by value, 2009-13

Figure 16: Segmentation of the UK market for domestic central heating products, 2013

Figure 17: Segmentation of the UK domestic central heating market, by type of product, 2009-13

Commercial heating products

Figure 18: The UK market for commercial heating products, by value, 2009-13

Figure 19: Segmentation of the UK market for commercial heating products, by type, 2009-13

Figure 20: Segmentation of the UK market for commercial heating products, 2013

Bathroom and sanitaryware/toiletware

New construction activity

Figure 21: The UK bathroom equipment market, 2009-13

Figure 22: UK market for bathroom equipment, by type of product, 2009-13

Figure 23: Segmentation of the UK market for bathroom equipment, 2013

The development of corner designs with the bath offset have also been a long-term trend. However, the popularity of corner baths has declined in recent years along with space considerations

While the market for baths has increasingly been dominated in recent years by acrylic/plastic products, the UK residential market for toilets remains strongly dominated by ceramic products

Figure 24: Development of the UK market for toiletware/sanitaryware, 2009-13

Figure 25: UK market for sanitaryware/toiletware, by product, 2009-13

Figure 26: Segmentation of the UK market for sanitaryware/toiletware products, 2013

Key trends in the development of the shower market include demand for single person households, other restraints on property sizes and the growth of en-suites

The mixer/power shower sector has achieved a high level of growth in recent years in line with demand for more powerful, higher specification products, such as electrical power showers

Figure 27: The UK market for showers and shower enclosures, 2009-13

Figure 28: Segmentation of UK market for showers, by application, 2013

The trend for larger shower enclosures is linked to an increase in power showers and demand for higher quality, higher priced products

The market is diverse when it comes to brassware style, from traditional taps and mixer designs through to the more modern minimalist appeal with clean lines and simplistic styling

The ageing UK population has seen an increase in style and design incorporated into the more functional tap ranges, which offer easy-to-grip control for the elderly and the less able

Figure 29: Development of the UK market for bathroom accessories, 2009-13

Figure 30: Segmentation of the UK bathroom accessories market, by type of product, 2009-13

Figure 31: Segmentation of the UK market for bathroom accessories, 2013

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Figure 32: Material segmentation of the UK bathroom equipment accessories market, by type, 2013

Kitchen products

Market conditions for the kitchen furniture industry have been very poor in the last few years, with a number of factors suppressing demand

Against this, there have been a couple of counter developments, even during the economic downturn

Figure 33: Segmentation of the UK market for plumbing products used in kitchens, by type, 2009-13

Figure 34: Development of the UK market for kitchen plumbing products, 2009-13

Tubes, pipes & fittings

Figure 35: UK market for plastic tubes and pipes, 2009-13

Figure 36: Development of the UK market for plastic tubes and pipes, 2009-13

Figure 37: UK market of plastic tubes and pipes, by type, 2009-13

Figure 38: UK market for copper tubes and pipes, 2009-13

Figure 39: Development of the UK market for copper tubes and pipes, 2009-13

Regional analysis

Figure 40: Regional public housing construction output, 2009-13

Figure 41: Regional private housing construction output, 2009-13

Figure 42: Regional public non-residential construction output, 2009-13

Figure 43: Regional private commercial construction output, 2009-13

Seasonal analysis

Figure 44: Seasonality of public housing output, 2009-13

Figure 45: Seasonality of private housing output, 2009-13

Figure 46: Seasonality of public non-residential construction output, 2009-13

Figure 47: Seasonality of private commercial construction output, 2009-13

Market Background

Chapter summary

Construction

Figure 48: Construction output in Great Britain, by type, 2009-13

Figure 49: Segmentation of new construction activity in Great Britain, 2013

Private housing

Figure 50: Analysis of private housing construction output in Great Britain, 2009-13

Figure 51: Private new housing starts and completions in England, 2009-13

Public housing

Figure 52: Analysis of new public housing construction output in Great Britain, 2009-13

Figure 53: Public housing starts and completions in England, 2009-13

Public non-residential

Figure 54: Analysis of the composition of the public non-residential construction market in Great Britain, 2013

Health

Education

Figure 55: Contractors appointed to the PSBP batches of schools, March 2014

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"Other" Sector

Figure 56: Analysis of public sector non-residential construction output in Great Britain, 2009-13

Figure 57: Analysis of public sector non-residential construction in Great Britain, by type, 2009-13

Private commercial

Figure 58: Analysis of the composition of the private commercial construction market in Great Britain, 2013

Offices

Shops

Education

Health

Figure 59: Analysis of private commercial construction output in Great Britain, 2009-13

Figure 60: Analysis of private commercial construction in Great Britain, by type, 2009-13

Industry Structure

Chapter summary

Figure 61: Structure of the plumbing/HVAC installation trade sector, 2013

Industry development

Figure 62: Analysis of the changes in the structure of the central heating radiators and boilers industry, 2009-13

Figure 63: Analysis of the changes in the structure of the ceramic tiles and flags industry, 2009-13

Figure 64: Analysis of the changes in the structure of the other fabricated metal products industry, 2009-13

Analysis of the plastic sector is more complicated because of the inclusion of other plastic building products.

Figure 65: Analysis of the changes in the structure of the other plastic building products industry, 2009-13

Figure 66: Analysis of the changes in the structure of the plastic plates, sheets, tubes and profiles industry, 2009-13

Figure 67: Analysis of the changes in the structure of the kitchen furniture industry, 2009-13

Structure by employment

Figure 68: Analysis of the employment structure of the central heating radiators and boilers industry, 2012-13

Figure 69: Analysis of the employment structure of the ceramic tiles and flags industry, 2012-13

Figure 70: Analysis of the employment structure of the other fabricated metal products industry, 2012-13

Figure 71: Analysis of the employment structure of the other plastic building products industry, 2012-13

Figure 72: Analysis of the employment structure of the plastic plates, sheets, tubes and profiles industry, 2012-13

Figure 73: Analysis of the employment structure of the kitchen furniture industry, 2012-13

Structure by turnover

Figure 74: Analysis of the financial structure of the central heating radiators and boilers industry, 2012-13

Figure 75: Analysis of the financial structure of the ceramic sanitary fixtures industry, 2012-13

Figure 76: Analysis of the financial structure of the other fabricated metal products industry, 2012-13

Figure 77: Analysis of the financial structure of the other plastic building products industry, 2012-13

Figure 78: Analysis of the financial structure of the plastic plates, sheets, tubes and profiles industry, 2012-13

Figure 79: Analysis of the financial structure of the kitchen furniture industry, 2012-13

Company Profiles

Ideal Standard (UK)

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Figure 80: Financial analysis of Ideal Standard (UK), 2008-12

Valliant Group UK

Figure 81: Financial analysis of Vaillant Group UK, 2009-13

Figure 82: Financial analysis of Vaillant Limited, 2009-13

Honeywell Control Systems

Figure 83: Financial analysis of Honeywell Control Systems, 2008-12

Yorkshire Copper Tube/KME Yorkshire

Figure 84: Financial analysis of KME Yorkshire, 2008-12

Retig (UK)

Figure 85: Financial Analysis of Rettig (UK), 2008-12

Polypipe

Figure 86: Financial Analysis of Polypipe, 2009-13

Twyford Bathrooms

Figure 87: Financial analysis of Twyford Bathrooms, 2008-12

Kholer Mira

Figure 88: Financial analysis of Kohler Mira, 2008-12

Wavin

Figure 89: Financial Analysis of Wavin, 2008-12

Norcros

Figure 90: Financial analysis of Norcros, 2009-13

Forecast

Key analysis

Market size

Figure 91: Forecast development of the UK market for plumbing products, 2014-18

Figure 92: Forecast UK market for plumbing products, by value 2014-18

Market segmentation

Figure 93: Forecast segmentation of the UK market for plumbing products, by type of product, 2014-18

Figure 94: Forecast development of the UK market for plumbing products, by type, 2014-18

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