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"Manufacturers will need to protect their position from new entrants in the technology sector as the penetration of wireless security systems increases, while product development is expected to continue at a rapid pace." — Ben Harris, Industrial Analyst

Combining insight with foresight

# This report looks at the following areas:

- With burglar alarms still installed in just 30% of existing households, how can security manufacturers model products to increase penetration in the residential sector?
- What is the expected forecast for construction and maintenance activity and to what extent will this influence demand for security alarms and systems?
- How will competition develop in the market for security alarms and systems and what represents the major threat going forward for manufacturers?
- What does the greater penetration of wireless products imply for demand conditions in the various product sectors of the market over the coming five years?

The UK security equipment market is diverse and while the UK and global markets feature a number of large, well-known brands, there are also a multitude of smaller manufacturers. Separate markets also exist for the rental of security equipment and the sale of security equipment.

With such a high level of industry fragmentation it is not possible to review all the companies in a report of this type. This report is not a directory of industry participants, and the following provides a synopsis of some of the operators selected as being representative of a cross sample of types of operator rather than necessarily the largest industry participants.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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