

# Lighting Equipment (Industrial Report) - UK - September 2014

Report Price: £1495.00 | \$2421.08 | €1899.11

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“The lighting market continues to be influenced by changes in building regulations and the irreversible quest to improve energy efficiency. Changes will now focus on the entire lighting system in buildings, an area where there remains considerable consumer misconception and lack of understanding.”

- Terry Leggett, Senior Analyst

## This report looks at the following areas:

- How will the market develop over the next five years?
- Is growth sustainable over the entire five years and what will be the market drivers?
- How have legislative and government incentives impacted the market?
- Which product sectors now hold the best prospects and what new technologies will shape the industry?
- How can consumer misgivings and confusions concerning energy saving bulbs and products be used to gain competitive advantage?

Demand for lighting equipment is dependent on end user demand, primarily from individuals, the construction sector and the automotive industry. Additional demand is also derived from specialised market sectors, such as the arts and the theatre.

Demand for light bulbs and lamps is driven by the replacement sector, which is less exposed to cyclical economic fluctuations and therefore provides an element of stability to the market. Nonetheless, MBD believes the market is highly price sensitive, reflecting the continued price erosion of domestic lamps as cheaper exports and own brand labels remain a feature of this commodity market. Price is the main competitive issue in the lighting industry, particularly in the more mature areas of the lamps market. The light fittings sector is more exposed to economic variables, such as disposable income and construction output. Demand in this sector is also influenced by expenditure on security, which often incorporates lighting as a crime deterrent or as part of infrared monitoring.

Competition in the lighting sector for different types of equipment largely reflects trends, fashions and technological innovations, not least the continued development towards low energy products. This, in turn, is influenced by a combination of factors, including legislative requirements, environmental factors and design trends.

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## DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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