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Combining insight with foresight

"Shopfitters will be heartened by economic indicators at the start of 2014, which suggest improved market conditions, though growth in demand is expected to be unevenly split across retail sectors." - Ben Harris, Industrial Analyst

This report looks at the following areas:

- What is the balance between refurbishment activity and new store fit-out in the UK and how is this likely to change moving forward?
- How are retailers' actions affecting the price level in the shopfitting industry?
- What retail sectors will offer the most new business opportunities over the coming year?
- What trends in retail store environments will affect shopfitters in the next five years?
- What factors are influencing retailers' decisions on shopfitting investment?

The shopfitting market includes a wide range of products and services that are used in the fitting out of predominantly, but not exclusively, retail establishments. The market involves a wide variety of skills and products, the majority of which are also utilised in other market sectors in the construction industry. These include the production and installation of:

- internal wall cladding
- windows and doors
- raised access flooring
- suspended ceilings
- shop facias
- signs
- lighting - shelving
- electronic point of sale equipment
- floorcoverings
- counters and furniture
- dressing rooms
- electronic display equipment
- heating and ventilation equipment

The requirements of shopfitters depend largely on the sector involved, and specialist work is often subcontracted out to non-shopfitting specialists.

Shopfitters typically offer design facilities, although specialist designers and architects, who have no inhouse production or installation facilities, and the work of specialist non-shopfitting companies are beyond the confines of this report.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Table of Contents

Executive Summary

The market

Shopfitting revenues down in 2013

Figure 1: UK market for shopfitting, 2009-13

Retail construction activity down despite new shopping centre developments

Figure 2: Retail construction in the private sector, 2009-13

Shopfitting market to return to growth in 2014

Figure 3: Forecast UK market for shopfitting, 2014-18

Market factors

Consumer experience trends driving new store design

Discounters and toy and game retailers increase their presence in 2013

Figure 4: Change in number of retail outlets, by sector, 2012-13

Retail sales yet to take off but consumer confidence is rising

Figure 5: Total UK retail sales, 2009-13

Companies

Wates fails to halt decline in retail shopfitting revenues

Interior Services Group makes international investments to diversify revenue streams

What we think

Introduction

Issues in the market

Definitions

Methodology

Abbreviations

Market positioning

The supplier

UK Economy

Key points

UK economy

Inflation

Interest rates

House prices

Consumer spending

Manufacturing

Business investment

Imports

Exports



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Market Factors

Key points

Market factors

The economic environment

Retail industry performance

New store construction

Planning regulations and related legislation

Market Size

Key points

Market size

Contraction in 2013 as store upgrade activity stalls

Figure 6: UK market for shopfitting, 2009-13

Technology and large retailer purchasing power affecting prices

Food retail demand strong while value retailers increase store presence

Market Trends

Key points

Market trends

Budget retail premises grow at expense of local shops

Figure 7: Change in number of retail outlets in the UK, by sector, 2012-13

Shopfitting complexity increasing as in-store experience grows in importance

Business rate relief extended to retailers

Figure 8: Business rate multipliers, in England, 2008-13

London retail outlets grow while the rest of the UK declines

Figure 9: Change in number of retail outlets in the UK, by region, 2009-13

Retail construction stronger in Q3 and Q4

Figure 10: Seasonality of retail construction output, 2009-13

Supply Sources

Key points

Production

Figure 11: UK production of wooden furniture for shops, 2008-12

Imports

Figure 12: UK imports of wooden furniture for shops, 2008-12

Exports

Figure 13: UK exports of wooden furniture for shops, 2008-12

Industry Structure

Key points

Industry development

Declining revenues lead to high profile industry insolvencies

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Project delivery firms dominate at top of the market

Shop furniture manufacturer market consolidates

Figure 14: Analysis of changes in the structure of the shop and office furniture manufacturing industry, 2009-13

Structure by employment

Figure 15: Analysis of the employment structure of the shop and office furniture manufacturing industry, 2012 and 2013

Structure by turnover

Figure 16: Analysis of the financial structure of the shop and office furniture manufacturing sector, 2012 and 2013

Bowmer & Kirkland

Figure 17: Financial analysis of Bowmer & Kirkland, 2008-12

R G Carter Group

Recent company activity

Figure 18: Financial analysis of R G Carter, 2008-12

Hutton Construction

Recent company activity

Figure 19: Financial analysis of Hutton Construction, 2009-13

Interior Services Group

Recent company activity

Figure 20: Financial analysis of Interior Services Group, 2009-13

Figure 21: Analysis of Interior Services Group turnover, 2012-13

Morris & Spottiswood

Recent company activity

Figure 22: Financial analysis of Morris & Spottiswood, 2008-12

Overbury

Recent company activity

Figure 23: Financial analysis of Overbury, 2009-13

Simons Group

Recent company activity

Figure 24: Financial analysis of Simons Group, 2009-13

Simpson (York)

Recent company activity

Figure 25: Financial analysis of Simpson (York), 2008-12

Styles & Wood

Recent company activity

Figure 26: Financial analysis of Styles & Wood, 2009-13

Wates Group

Recent company activity

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Figure 27: Financial analysis of Wates Group, 2009-13

Figure 28: Financial analysis of Wates Interiors and Retail division revenues, 2009-13

Demand Structure

Key points

Retail construction activity

Decline in new construction dents shopfitting revenues

Figure 29: Retail construction in the private sector, 2009-13

Retail sales

Consumer confidence surge in summer 2013 not sustained through autumn

Figure 30: UK consumer confidence monitor, 2013-14

Figure 31: Households' real disposable income, 2004-13

Retail casualties demonstrate tough market conditions

Retail sales still waiting for lift-off

Figure 32: Total UK retail sales, 2009-13

Figure 33: Total UK retail sales, by product segment, 2009 and 2013

Large retailers increase dominance of total retail sales

Figure 34: Retail sales, by type of outlet, 2009-13

Online grows as share of total retail sales

Figure 35: Non-store retail sales, 2009-13

Forecast

Key points

Market size

Growth to resume in 2014 as shopfitters report project pipelines up on 2013

Figure 36: Forecast UK market for shopfitting, 2014-18

...but consolidation will continue in the short term among shopfitters and retailers

Retail sales to increase slowly while focus on international expansion will curb domestic activity

Retail construction to expand ahead of economic growth

Figure 37: Forecast retail construction in the private sector, 2014-18

Industry

Mergers, acquisitions and industry consolidation

Subcontracting will continue

Greater focus on international projects

Diversification to slow

Further Sources and Contacts

Trade associations

Trade magazines



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