

Travel and Tourism - Paraguay - November 2014

Report Price: £175.00 | \$283.40 | €222.30

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



“Although tourism currently makes a small contribution to the economy, the Paraguayan government has identified it as a sector with significant potential. In recent years, tourism development has been governed by the goals and principles of the Tourism Master Plan 2008-18, which was updated in 2012.”

This report looks at the following areas:

- Why is Paraguay's tourism industry underdeveloped?
- What are Paraguay's key attractions?
- What are the main challenges facing Paraguay's tourism industry?
- What is being/can be done to boost international tourism in Paraguay?
- What is the prognosis for future tourism development in Paraguay?

Paraguay is a relatively unknown entity when it comes to global tourism, something that is reflected in its comparatively low international arrivals figures – UNWTO data for 2011 and 2012 rank it as the tenth most visited South American country (out of 13) – and the small contribution that tourism currently makes to the economy. Recording 570,000 international tourist visitors in 2012 (UNWTO), Paraguay lags behind the region's big players. UNWTO data also show that Brazil, for example, received almost 5.7 million tourists and Argentina almost 5.6 million in the same year.

**BUY THIS
REPORT NOW**

VISIT:
store.mintel.com

CALL:
EMEA
+44 (0) 20 7606 4533

Brazil
0800 095 9094

Americas
+1 (312) 943 5250

APAC
+61 (0) 2 8284 8100

EMAIL:
reports@mintel.com

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

Travel and Tourism - Paraguay - November 2014

Report Price: £175.00 | \$283.40 | €222.30

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents

Paraguay – Key Facts

Introduction

Data Sources

Background

History

Geography

Attractions

Nature

Ecotourism

Rural tourism

Adventure tourism

Cultural and historical tourism

Itaipú and Yacyretá

Golf

Tourism and the Economy

Figure 1: Paraguay gross domestic product, 2003-14

Figure 2: Travel & tourism direct contribution to GDP, 2008-14

Figure 3: International tourism receipts, 2000-14

Figure 4: Breakdown of tourism expenditure, 2013-14

Figure 5: Visitor exports* in Paraguay, 2008-14

Figure 6: Tourism's contribution to employment, 2001-14

Arrivals

International

Figure 7: International tourist arrivals, 2000-14

Figure 8: International arrivals to Paraguay by nationality, 2007-14

Domestic

Figure 9: Number of domestic tourists, 2007-14

Figure 10: Domestic tourism expenditure, 2007-14

Market Characteristics

International

Purpose of visit

Figure 11: Purpose of visit, 2009*

Seasonality

Figure 12: International arrivals to Paraguay by month, 2012-14

Length of stay

BUY THIS
REPORT NOW

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | APAC +61 (0) 2 8284 8100

EMAIL: reports@mintel.com

Travel and Tourism - Paraguay - November 2014

Report Price: £175.00 | \$283.40 | €222.30

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Figure 13: Average duration of visit, in days, 2009-14

Domestic
Purpose of visit
Seasonality
Length of stay

Transport

Air

Figure 14: Passengers at Paraguay's international airports, 2009-14

Road
Rail
Sea/rivers

Accommodation

Figure 15: Accommodation capacity, 2008-13

Tourism News

Sustainable tourism development
Flooding
Ypacarí Lake
Deforestation slowdown
Return to the right

What Next?

Same-day tourism
Domestic tourism
Priority markets
Ambitious targets
Tourism marketing
Improved tourism infrastructure
Security concerns
Outlook

Figure 16: Tourist arrivals forecast, 2012-18

Figure 17: Forecast income from international tourists, 2012-18

Figure 18: International tourism forecast for Paraguay, 2014-24

BUY THIS
REPORT NOW

VISIT: store.mintel.com
CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094
Americas +1 (312) 943 5250 | APAC +61 (0) 2 8284 8100
EMAIL: reports@mintel.com