

Travel and Tourism - Colombia - November 2014

Report Price: £175.00 | \$283.40 | €222.30

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



“Colombia is undergoing a significant transformation as a tourism destination. With a rapidly growing local economy and considerable investment in local transport, tourism is well positioned to benefit from the changes that are taking place in the country. Peace and security are required for tourism to flourish, and Colombia today is becoming better known for its exciting tourism product than the troubles it has experienced in the past.”

This report looks at the following areas:

- What is the current state for tourism in Colombia?
- Who travels to and within Colombia?
- How do they travel and where do they stay?
- What does the future of tourism look like in Colombia?

Despite undergoing a significant transformation as a destination for travellers, tourism in Colombia is still fragile, as the sharp drop in tourist arrivals in 2010 showed. While there was a strong recovery the following year, it is clear that both external factors as well as those within the country will continue to have an impact on visitor numbers and expenditure.

BUY THIS
REPORT NOW

VISIT:
store.mintel.com

CALL:
EMEA
+44 (0) 20 7606 4533

Brazil
0800 095 9094

Americas
+1 (312) 943 5250

APAC
+61 (0) 2 8284 8100

EMAIL:
reports@mintel.com

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

Travel and Tourism - Colombia - November 2014

Report Price: £175.00 | \$283.40 | €222.30

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents

Colombia – Key Facts

Introduction

Data Sources

Background

History

Geography

Attractions

Tourism and the Economy

Figure 1: International tourist expenditure, 2008-12

Arrivals

International

Figure 2: International tourist arrivals, 2012-13

Figure 3: International tourist arrivals by region, 2008-12

Figure 4: International tourist arrivals by top 10 source countries, 2012-13

Domestic

Figure 5: Domestic arrivals by air, 2008-13

Figure 6: Domestic arrivals at domestic airports, 2012-13

Market Characteristics

International

Purpose of visit

Figure 7: International tourist arrivals by purpose of visit, 2012-13

Seasonality

Length of stay

Domestic

Transport

Figure 8: Share of international arrivals by mode of transport, 2010-13

Air

Figure 9: International passenger arrivals by international airport, 2012-13

Figure 10: Passenger airlines in Colombia – market share by value, 2009-13

Figure 11: Top 12 international routes from Bogotá, 2013

Figure 12: Volume, market segmentation & growth of airline passengers in Colombian airline industry, 2005-18

Road

Rail

Sea

Figure 13: International cruise arrivals, 2012-13

**BUY THIS
REPORT NOW**

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | APAC +61 (0) 2 8284 8100

EMAIL: reports@mintel.com

Travel and Tourism - Colombia - November 2014

Report Price: £175.00 | \$283.40 | €222.30

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Accommodation

Figure 14: Accommodation establishments & occupancy rates in Colombia, 2009-12

Tourism News

'Colombia, Magical Realism' reaches global audience

New tourism apps attracts millions of users

Surge in visitors from UK

Cartagena welcomes its largest ever cruise ship

What Next?

Tourism set to benefit from major infrastructure projects

Medical tourism on the rise

BUY THIS
REPORT NOW

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | APAC +61 (0) 2 8284 8100

EMAIL: reports@mintel.com