

Travel and Tourism - Chile - November 2014

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“The ‘Switzerland of South America’... is the most stable and successful country in the region, with great infrastructure, quality accommodation and services, and a sophisticated capital.”

This report looks at the following areas:

- What is the current situation for tourism in Chile?
- Who travels to and within Chile, why and for how long?
- How do they travel and where do they stay?
- How much has inbound tourism to Chile been affected by external events, such as the World Cup in Brazil in 2014?
- What does the future of tourism look like in Chile, its new developing regions and its aims for a green future?

Nicknamed ‘the thin country’, Chile, in southern South America, is a long, narrow nation squeezed between the Pacific Ocean and the Andes. Bordered by Argentina and Bolivia to the east and Peru to the north, the country stretches 4,300km north to south – with an average width of 180km. This encompasses more than half the length of the South American continent, a distance equivalent to New York to San Francisco, Lisbon to Moscow or Norway to Nigeria. Despite its length, Chile is only around twice the size of Montana (excluding its claim on Antarctica). It is a country of great natural diversity, from the Atacama Desert in the north, the Andes Mountains in the east, lakes and volcanoes in the centre and the wilds of legendary Patagonia and Antarctica in the south and mysterious Easter Island.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Chile – Key Facts

Introduction

Data Sources

Background

History

Geography

Attractions

Santiago

Valparaíso

Vina del Mar and La Serena

Atacama Desert

Southern Patagonia

Easter Island

Lakes District

Andes mountains

Elqui Valley

Chiloé Island

Wine tourism

Tourism and the Economy

Tourism receipts and expenditure

Figure 1: Tourist expenditure, 2008-12

Figure 2: Comparison of tourist expenditure year to date, September 2012 to September 2013

Figure 3: Tourist expenditure by purpose of trip, 2008-12

Figure 4: Tourist expenditure & length of stay, 2008-12

Arrivals

International

Figure 5: International tourist arrivals by region, 2008-14

Figure 6: International tourist arrivals by nationality, 2008-13

Results for 2014

Figure 7: Forecast change in international tourist arrivals in main markets, 2013-14

Figure 8: International tourist arrivals by month to date, 2013-14

Figure 9: International tourist arrivals by nationality/region, Jan-June, 2014

Arrivals to national state-protected areas

Figure 10: Arrivals to top five state-protected areas, 2012-13

Domestic

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Market Characteristics

International

Purpose of visit

Figure 11: International tourist arrivals by purpose of visit, 2008-12

Seasonality

Figure 12: International tourist arrivals by month, 2008-13

Length of stay

Domestic

Purpose of visit

Seasonality

Length of stay

Transport

Figure 13: International tourist arrivals by port of entry, 2008-13

Air

Road

Rail

Sea

Figure 14: Chilean cruise tourism, 2007-13

Accommodation

Figure 15: Arrivals & overnight stays by international & domestic tourists by category of accommodation, 2013

Figure 16: International arrivals in accommodation establishments by region/country, 2013

Figure 17: Accommodation capacity, occupancy, arrivals & overnights by region, 2013

Figure 18: Room occupancy by accommodation category, 2013

Tourism News

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