

Travel and Tourism - Maldives - August 2014

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“There are still many islands in the Maldives that can be developed for tourism, but the success of the country will depend on protecting the quality of its product as well as preserving its brand image.”

This report looks at the following areas:

- Will tourist arrivals in the Maldives continue to grow?
- Will China remain the number one source market?
- What are the main reasons for visiting the Maldives?
- Will more domestic airports create new opportunities for developers?
- Will the government of the Maldives continue to follow the 'one island-one resort' strategy?

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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