

Hotels in Mexico - July 2014

Report Price: £295.00 | \$477.74 | €374.74

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“The image of all-inclusive resorts has changed 180 degrees since 10 or 15 years ago and the segment has left behind its prior classification as a low-budget down-market form of beach holidays.”

- Jessica Rawlinson, Senior Tourism Analyst

This report looks at the following areas:

This report provides an overview and update about the Mexican hotel sector. The country's hotel stock can be divided into three categories by type of location: seaside resort; the three major cities (Mexico City, Guadalajara and Monterrey); and cities in the interior. Demand for Mexican hotels is heavily dependent on the domestic market, which accounts for over 60% of overnights and incoming North Americans who account for over 70% of foreign arrivals. Foreigners are particularly present in the upscale four- and five-star segments in the major beach resorts such as Cancún, the Mayan Riviera and Los Cabos. The Mexican hotel market has been reasonably well penetrated by chains, which are particularly present in the major beach resorts and leading urban locations, for example Mexico City and Monterrey. Major international chains (like IHG, Hilton and Starwood), Spanish resort groups (like RIU and Barceló) and domestic chains, led by Grupo Posadas, all have a significant presence in Mexico.

The report looks at the following areas:

- Where are the major concentrations of hotel capacity in Mexico?
- What are the fastest-growing hotel markets in Mexico?
- What are the fastest-growing hotel chains in Mexico?
- What are the risks for Mexican beach resorts if Cuba is fully opened to US tourists?

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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