

# The North African Hotel Sector - June 2014

Report Price: £295.00 | \$477.74 | €374.74

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“Although the North African countries have much to offer tourists (warm-water beaches and spectacular heritage sites) and are positioned close to important source markets, hotel performance in the region has suffered due to the Arab Spring, which particularly impacted tourism in Egypt, Libya and Tunisia.”  
- Jessica Rawlinson, Senior Tourism Analyst

This report looks at the following areas:

- Will there be sufficient socio-political stability in the region – particularly in Egypt, Libya and Tunisia – to allow tourism to continue to grow?
- Will Libya be able to exploit its substantial tourism potential, which consists of a virtually untouched Mediterranean coastline of over 1,000km and superb heritage sites?
- Will Morocco succeed in attracting mass tourism?
- Is an oversupply of luxury hotels and residences being created in Morocco, particularly around Marrakech?
- Will Tunisia succeed in creating alternative forms of tourism to mass beach tourism, such as golf, desert and cultural tours?
- Will Algeria be able to increase its share of North Africa's inbound tourism?

This report provides an overview and update about the hotel sector in five North African countries – Algeria, Egypt, Libya, Morocco and Tunisia. While it is true that Sudan, the breakaway state of South Sudan and Western Sahara, a region of uncertain political status, are generally considered to be part of North Africa, they have been excluded from this report due to the underdeveloped state of their hotel and tourism sectors as well as the lack of reliable relevant information.

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