

Travel and Tourism - Finland - May 2014

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“With excellent infrastructure, a perfect safety record and preserved natural environment already in place, Finland has the opportunity to grow tourism beyond the current levels.”

This report looks at the following areas:

- What are the current developments for tourism in Finland?
- Who travels to and within Finland, why and for how long?
- How do they travel and where do they stay?
- How much has inbound tourism to Finland been affected by external events?
- What does the future of tourism look like in Finland?

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Table of Contents

Finland

Introduction

Data Sources

Background

History

Geography

Attractions

Helsinki

The great outdoors

Lapland

Culture

Tourism and the Economy

Figure 1: Finland's economy, 2006-12

Figure 2: Finland's tourism competitiveness, 2013*

Figure 3: Tourism & the economy, 2007-13

Arrivals

International

Figure 4: International arrivals & nights in accommodation facilities, 2005-13*

Figure 5: International arrivals, by country, 2008-12

Domestic

Figure 6: Domestic arrivals & nights in accommodation facilities, 2005-13*

Market Characteristics

International

Purpose of visit

Figure 7: MICE participants, 2000-13

Figure 8: Regional distribution of events, 2009-13*

Seasonality

Figure 9: International arrivals in accommodations per month, 2011-13*

Length of stay

Figure 10: Length of stay of international visitors, 2012

Figure 11: Average spending of international visitors, 2012

Domestic

Purpose of visit

Figure 12: Purpose of visit, domestic travel, 2006-12

Seasonality

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Figure 13: Domestic arrivals in accommodations per month, 2011-13*

Length of stay

Figure 14: Length of stay of Finnish tourists, 2008-12

Transport

Air

Figure 15: Passenger traffic, 2013

Road

Rail

Sea

Accommodation

Figure 16: Accommodation, occupancy and rates, 2002-14*

Figure 17: Occupancy by region, 2008-14

Tourism News

Upgrading the facilities and capacity of Helsinki Airport

Facilitating tourism experiences

Tourism projects 2014

What Next?

Asian markets

Risky regional dynamics

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