

Food and Drink Retailing - UK - March 2014

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"With almost perfect information in the market and most of the majors doing some form of price matching, we think that the competitive agenda will move to all the other key factors that make someone choose a particular retailer. Top of the list is the quality and range of own brands, but following that are store standards and product innovation."

- Richard Perks, Director of Retail Research

This report looks at the following areas:

- Where has the fastest growing sector of food retailing been?
- · How is online grocery growing?
- · Are we seeing a decline in Superstores?

This report looks at the retailing of food, drinks and tobacco as opposed to the performance of food retailers, which is the subject of our pan-European survey of food retailers – Supermarkets, More Than Just Food Retailing – November 2013. It is not concerned with food retailers' non-food business, nor with any associated activities, such as financial services. It provides an opportunity to look at some of the smaller channels of distribution, such as the food specialists and discounters including the growing number of pound shops.

Food retailing is changing. After many years, the hard discounters have made a move towards the middle ground and have been rewarded with dramatic rates of growth. Non-food discounters are making an impact, especially in dry groceries. Online sales are growing at the expense of superstores' sales and, overall, superstores have started to lose market share.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market