

Share Dealing - UK - October 2014

Report Price: £1750.00 | \$2834.04 | €2223.04

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“Share dealing providers will have to simplify application processes and push to make share dealing less complicated if they want to take advantage of the increase of non-hobbyist, buy-hold investors joining the market. Mintel research has found that 34% of non-share dealers who are interested in opening an account in the future don’t know how they’d do so.”—
Alexander Hiscox, Senior Financial Services

This report looks at the following areas:

- Banks can leverage their strong brands to compete in offering share dealing services
- Direct discretionary could emerge as a competitor to share dealing
- The proliferation of IPOs can drive growth in the share dealing market
- Making share dealing less daunting to new investors

This report provides an overview of the key developments taking place in share dealing, focusing specifically on UK execution-only and full service stockbroking firms. As well as detailing the market performance and competitive dynamics of the individual sectors, it shows how the key economic and regulatory developments present both threats and opportunities for the industry. The report also highlights how recent innovations and technological advancements are continuing to shape the way individuals use share dealing services. The study is reinforced by the final sections of the report which present the findings of Mintel’s exclusive consumer research into share dealing.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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