

Gambling Review - UK - July 2009

Report Price: £1500 / \$3000 / €2250

What is this report about?

This report takes a snapshot of the gambling industry as at mid-2009 and assesses the performance of operators as well as consumer participation and attitudes in the midst of a challenging time for both.

Key issues covered in the analysis

- Which sectors are thriving and which are struggling during the recession?
- Who are the target markets for the different sectors?
- What are the barriers to growth?
- How can operators make gambling venues more attractive?
- Where do the future opportunities lie for the industry?
- Are consumers aware of changes to gambling laws?

Scope of the report

The main sectors of the gambling market covered in this report are:



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