Convenience Stores: Inc Impact of COVID-19 - UK - June 2020

Report Price: £1995.00 | $2693.85 | €2245.17

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"The shift to localised shopping during the peak of COVID-19 will have benefited the convenience sector, driving larger-basket demand and sales as consumers necessarily shopped more in their local communities. "
– Nick Carroll, Associate Director of Retail Research

This report looks at the following areas:

- **The impact of COVID-19 on consumer behaviour and the convenience store sector.**
- **The types of shopping missions c-stores are used for, and how this could change in the face of COVID-19.**
- **The use of and attitudes towards different retailers operating within the convenience store sector.**
- **Attitudes towards the position of convenience stores within the grocery sector and the community.**

The COVID-19 outbreak has placed a strain on the UK's convenience store sector and reinforced its essential nature at the heart of communities. From a sales perspective the shift towards in-home food and drink has driven significant additional demand through the channel, with Mintel forecasting almost 8% growth in 2020 to take the market to £47.5 billion.

Whilst the sector is benefiting from the larger basket sizes which greater in-home demand brings, this comes at the expense of lower on-the-go food demand. This is a key aspect of trade within convenience retailing, with 44% of consumers using c-stores for on-the-go food and drink, but with the lockdown restricting consumer movement and widespread working-at-home practices, this demand has naturally been depressed.

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