

Electrical Wholesalers - UK - March 2019

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“Rapid technological developments mean that electrical wholesalers face increased pressure to offer the right and increasingly flexible product portfolios containing the latest innovations. Wholesalers need to become more knowledgeable about these innovations and be able to provide advice and educate customers on trending technologies, such as smart home products.”

– Claudia Preedy, B2B Analyst

This report looks at the following areas:

- How is e-commerce affecting the market and industry?
- Product diversification opportunities and challenges

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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