

## Specialist Food and Drink Retailers - UK - March 2019

Report Price: £295.00 | \$398.34 | €331.99

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“Specialists have enjoyed two years of growth, helped by high inflation in 2017 and a return to growth in real wages in 2018. However, growth is forecasted to slow in the coming years and cost and convenience continue to be barriers to usage.”

– **Sarah Alhadeff, Associate Retail Analyst**

This report looks at the following areas:

Therefore it is important that specialists look to other ways to give consumers added value as well as expanding into the food-to-go market which could also help increase the frequency of visits.

- **Catering for the meat-free market**
- **Demand for on-the-go food options**
- **In-store events/courses could boost appeal**

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The facts

The implications

In-store events/courses could boost appeal

The facts

The implications

## The Market – What You Need to Know

Two years of growth but forecasted to slow in years ahead

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## The Consumer – What You Need to Know

- Over half shop at specialists
- Usage is high amongst the young and affluent
- The young are also visiting more frequently
- Specialist shoppers prioritise high quality
- Good value for money is key in encouraging usage
- High demand for on-the-go food options
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Hotel Chocolat eyes expansion

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