# Electronics Retailing - US - April 2019

Report Price: £3254.83 | $4395.00 | €3662.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"Buoyed by a relatively stable economy, the CE (consumer electronics) retailing industry is enjoying an upward sales trajectory with no end in sight. In the future, digitally native electronics retailers – including Amazon – will venture more into the physical retail space, while brick and mortar retailers will improve at creating a seamless shopping experience across channels."
**- Diana Smith, Assoc Director - Retail & Apparel**

This report looks at the following areas:

- **The state of the market**
- **The role of technology**
- **Where consumers are shopping**
- **The path to purchase**
- **How consumers make a final decision**



**DID YOU KNOW?**

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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