

Car Insurance - Ireland - May 2018

Report Price: £1095.00 | \$1478.58 | €1232.31

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“Even though motor insurance premiums have largely moderated in NI and declined quite significantly in RoI over the past 12 months, the cost of car insurance remains far higher than it was even four or five years ago. RoI consumers are unhappy with the cost of their car insurance. With loyalty towards car insurers already low, the environment is ripe for increased shopping around.”

- **Brian O’Connor, Senior Consumer Analyst**

This report looks at the following areas:

- Motor insurance premiums down in UK overall, but up in NI
- Premiums in RoI down significantly 2017-18, but still historically high
- Broad optimism among NI and, especially, RoI consumers
- Over a quarter of Irish consumers could absorb higher premiums

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know
 Issues covered in this Report
 Definitions

Executive Summary

The market

Figure 1: Gross written premiums, private motor insurance, €m, IoI, RoI and NI, 2013-18

Forecast

Figure 2: Indexed gross written premiums, private motor insurance index, RoI and NI, 2013-22

Market factors

Motor insurance premiums down in UK overall, but up in NI
 Premiums in RoI down significantly 2017-18, but still historically high
 Broad optimism among NI and, especially, RoI consumers
 Over a quarter of Irish consumers could absorb higher premiums

Companies and Brands

The consumer

99% of motorists have car insurance, just 1% do not
 Figure 3: Ownership of car insurance, NI and RoI, January 2018

AXA the market leader both in NI and RoI car insurance markets

Figure 4: Insurance providers that motorists currently have car insurance with, NI, January 2018

Figure 5: Insurance providers that motorists currently have car insurance with, RoI, January 2018

Online via insurer now the single-most popular channel

Figure 6: Method used to purchase current car insurance policy, RoI and NI, January 2018

Most policyholders shopped around at their last renewal date

Figure 7: Consumers and renewal behaviour, RoI and NI, January 2018

Willingness from consumers to act to reduce premiums

Figure 8: Agreement with statements relating to car insurance and car insurance providers, RoI and NI, January 2018

What it means

The Market – What You Need to Know

Motor insurance premiums up in NI, but down overall in UK
 RoI premiums falling, but remain high by historical standards
 Irish consumers are broadly positive about future situation
 Just over a quarter of Irish consumers could absorb higher premiums

Market Size and Forecast

Value of gross written premiums approaching €2 billion in 2018

Figure 9: Gross written premiums, private motor insurance, €m, IoI, RoI and NI, 2013-22

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Market to continue to grow, but at a more moderate pace

Figure 10: Gross written premiums, private motor insurance index, RoI and NI, 2013-22

Gross written premiums for car insurance up 25% in 2016

Figure 11: Gross written premiums, all insurance types, € million, RoI, 2016

Irish consumers spending over \$4,000 yearly on insurance premiums

Figure 12: Insurance premiums per capita, \$, selected European countries, 2016

Market Drivers

Insurance costs down overall in UK, but increasing in NI

Figure 13: Average motor insurance premiums, quarterly % change, by TV region, UK (including NI), Q1 2018

Average motor premium in NI now in excess of £850 per annum

Figure 14: Average motor insurance premiums, by TV region, UK (including NI), Q1 2018

Figure 15: Average motor insurance premiums, £, UK (including NI), Q3 2014-Q1 2018

Young motorists in UK paying almost three times average premium

Figure 16: Average motor insurance premiums, by age, £, UK (including NI), Q1 2018

RoI premiums fall significantly, but still high compared to recent years

Figure 17: Motor insurance premiums index, RoI, April 2010-April 2018

Sizeable minority anticipate improvement in personal fortunes

Figure 18: Consumers' assessment as to whether own financial situation will improve, stay the same or decline over the coming 12 months, NI and RoI, March 2018

Just over a quarter could take on higher car insurance premiums

Figure 19: How consumers rate their current financial situation, NI and RoI, March 2018

Three quarters of Irish consumers currently own a car

Figure 20: Ownership of a car, RoI and NI, January 2018

Figure 21: Reason for not owning a car, RoI and NI, January 2018

Less than a quarter of consumers driving new or nearly-new cars

Figure 22: Type of car ownership, RoI and NI, January 2018

Companies and Brands – What You Need to Know

Insurance industry brands in Ireland starting to react to technology

FBD to underwrite An Post's Insurance brand, One Direct

Direct Line partner with Tesla in the UK

Zurich in negotiations to acquire Dublin-based insurer, Blue Insurance

Aviva Ireland retains sponsorship of Dublin stadium until 2025

Companies and Brands

Admiral (NI Only)

Key facts

Motor insurance products

Recent developments

Allianz Ireland

Key facts

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Motor insurance products

Recent developments

AXA

Key facts

Motor insurance products

Recent developments

Direct Line Group (NI Only)

Key facts

Motor insurance products

Recent developments

An Post (RoI Only)

Key facts

Motor insurance products

FBD (RoI Only)

Key facts

Motor insurance products

Recent developments

Liberty Insurance (Hughes Insurance in NI)

Key facts

Motor insurance products

Recent developments

Abbey Insurance Brokers (NI Only)

Key facts

Motor insurance products

Zurich

Key facts

Motor insurance products

Recent developments

123.ie (RSA Insurance Ireland)

Key facts

Motor insurance products

Allied Irish Bank

Key facts

Motor insurance products

Bank of Ireland

Key facts

Motor insurance products

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Motor insurance products

Aviva

Key facts

Motor insurance products

Recent developments

Who's Innovating?

Big data impacts the industry as consumers seek more 'on-demand' products

Cuvva

By Miles

Internet of Things interacting with telematics to improve insurance products

New apps seeking to invert the insurance price comparison model

Honcho

Wrisk

The Consumer – What You Need to Know

Overwhelming majority of motorists have car insurance

AXA the market leader both in NI and RoI car insurance markets

Online via insurer now the single-most popular channel

Around three quarters of consumers shopped around at renewal

Initiatives to reduce premiums interesting consumers

Ownership of Car Ownership

Majority of motorists have a fully comprehensive policy

Figure 23: Ownership of car insurance, NI and RoI, January 2018

Ownership of fully comprehensive cover lowest among younger drivers

Figure 24: Ownership of fully comprehensive car insurance, by gender, age and social class, NI and RoI, January 2018

1 in 4 motorists aged 18-44 in RoI have third party or TPFT cover

Figure 25: Ownership of third party / third party, fire & theft cover, by gender, age and social class, RoI, January 2018

Current Provider

AXA the clear leader in NI car insurance market

Figure 26: Insurance providers that motorists currently have car insurance with, NI, January 2018

AXA appeals in particular to younger motorists in NI

Figure 27: Consumers who currently have car insurance with AXA, by gender and age, NI, January 2018

Three major players in the RoI car insurance market

Figure 28: Insurance providers that motorists currently have car insurance with, RoI, January 2018

AXA in RoI strongest among consumers aged 25-34

Figure 29: Consumers who currently have car insurance with AXA, RoI, January 2018

Aviva faring well among motorists aged 18-24 and 55+ in RoI

Figure 30: Consumers who currently have car insurance with Aviva, RoI, January 2018

Allianz appeals more to men than women, and 18-24s and 45-54s

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Figure 31: Consumers who currently have car insurance with Allianz Group, RoI, January 2018

Purchasing Process

Online the dominant channel for purchasing car insurance

Figure 32: Method used to purchase current car insurance policy, RoI and NI, January 2018

Shift away from phone towards greater online use both in NI and RoI

Figure 33: Main methods used to purchase current car insurance policy, NI, 2016 and 2018

Figure 34: Main methods used to purchase current car insurance policy, RoI, 2016 and 2018

Strong tendency across all demographics to purchase online via provider

Figure 35: Consumers who purchased their current car insurance policy online - directly through the insurance provider, RoI and NI, January 2018

Women and older consumers most inclined to purchase via the phone

Figure 36: Consumers who purchased their current car insurance policy over the phone, RoI and NI, January 2018

Younger consumers, heavy internet users using price comparison sites

Figure 37: Consumers who purchased their current car insurance policy online - through a price comparison website, NI, January 2018

C2DEFs and light internet users' slight preference to deal face-to-face

Figure 38: Consumers who purchased their current car insurance policy face to face/in a branch, RoI, January 2018

Renewal Behaviour

Three quarters shopped around at their last renewal date

Figure 39: Consumers and renewal behaviour, RoI and NI, January 2018

Younger consumers renewing without even shopping around

Figure 40: Consumers who stayed with their existing insurer and did not shop around at their last renewal, by gender and age, RoI and NI, January 2018

Men and consumers aged 45-54 shopping around, but staying

Figure 41: Consumers who stayed with their existing insurer but only after shopping around at their last renewal, by gender and age, RoI and NI, January 2018

Women and consumers aged 25+ most inclined to switch insurers

Figure 42: Consumers who switched to a different insurer at their last renewal, RoI and NI, January 2018

Attitudes Towards Car Insurance

Consumers willing to work with insurers to reduce premiums

Figure 43: Agreement with statements relating to car insurance and car insurance providers, RoI and NI, January 2018

Satisfaction with premiums far higher among NI policyholders

Figure 44: Agreement with statement, 'I am happy with the current cost of my car insurance', RoI and NI, January 2018

Two thirds of consumers used more than one price comparison site

Figure 45: Agreement with statement, 'I use more than one price comparison site to get the best car insurance deal', RoI and NI, January 2018

New technologies to have major implications for insurers and premiums

Figure 46: Agreement with statements relating to car insurance and technology, RoI and NI, January 2018

Consumers largely trust insurers, but reluctant to claim

Figure 47: Agreement with statements relating to car insurance and claims, RoI and NI, January 2018

Appendix – Data Sources, Abbreviations and Supporting Information

Data sources

Abbreviations

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