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"The childrenswear sector is faring well due partly to a growing population of children in the older age groups and a growing interest in fashion-led clothing for children and teens. However, specialist childrenswear retailers are struggling. The large specialist chains must offer more in order to compete and truly stand out."

- Chana Baram, Retail Analyst

This report looks at the following areas:

- Rethinking the teen offering
- Specialists struggling while clothing retailers expand into childrenswear
- Opportunities for more sustainability in childrenswear

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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