

## Motor Insurance - UK - March 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Such strong growth in average motor insurance premiums appears to be unsustainable given upcoming changes to claims processes, meaning insurers will need to look elsewhere for healthy margins. High potential distribution channels represent a chance to embrace changes in the way people drive, while brand is becoming more important in the fight to stay relevant.”

– **Patrick Ross, Senior Financial Services Analyst**

This report looks at the following areas:

- Using multiple price comparison sites is seen as logical, but not always worthwhile
- Apps target change in driving habits with straightforward flexible services

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The facts

The implications

### The Market – What You Need to Know

Premiums reach record highs in 2017

The car parc is growing and average premiums are at record levels

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## Advertising and Marketing Activity

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