

## Coffee and Tea on Premise - US - August 2017

Report Price: £3085.18 | \$3995.00 | €3666.43

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"The coffee house market continues to experience strong growth. While retail coffee/tea is inexpensive and convenient, restaurants continue to deliver on innovation and quality. The on-premise coffee/tea market is highly competitive but brands can stand out by leveraging technology such as mobile ordering."  
**- Caleb Bryant, Senior Foodservice Analyst**

This report looks at the following areas:

- RTD coffee is one of the fastest growing non-alcoholic beverages
- Independents lose market share
- Consumers want innovative offerings

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Abbreviations

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