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"In February 2017, Verizon changed its postpaid plans to unlimited data plans, effectively stopping major carriers focus on shared data plans, provided that consumers are willing to pay for the unlimited plans with AT&T, Sprint, and T-Mobile having already made this shift. If consumers do convert to unlimited, the use of data caps as a means to increase revenue will come to an end."

- Billy Hulkower, Senior Technology Analyst

This report looks at the following areas:

- Adoption nearly complete
- Service revenue in decline
- Growth via acquisitions tough

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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