

DIY Auto Maintenance - US - January 2017

Report Price: £3239.54 | \$3995.00 | €3796.74

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"This Report will focus on the DIY (do-it-yourself) automotive sector, and will discuss consumers' DIY history, overall aptitude, and knowledge of specific automotive maintenance, repairs, and customizations, as well as motivations and attitudes toward DIY automotive work."

- **Buddy Lo, Automotive Analyst**

This report looks at the following areas:

- Consumers intimidated by doing their own repairs
- Consumers would rather pay a professional for basic work
- Convenience, price, and location top reasons for parts and supplies

The Report will also cover the market size of the DIY segment and key players within the market.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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