Convenience Stores - UK - April 2016

Report Price: £1750.00 | $2834.04 | €2223.04

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"Consumers are increasingly looking for convenience in all aspects of their grocery buying habits. That is why we have seen a shift to more fluid grocery shopping habits with consumers, particularly younger consumers, shopping on a more when-needed basis."
– Nick Carroll, Retail Analyst

This report looks at the following areas:

- Getting food-to-go right
- 7-Eleven and Postmates: A logical online grocery solution for c-store operators?
- Consolidation in the market: a necessary evil?

The convenience sector is a diverse one in terms of both the retailers that operate within it and the consumers, and needs, that it can serve. However, it is clear that the recent growth is being driven by the younger Millennials generation, those aged 16-34. This age group shows the highest and most frequent c-store usage and is also most likely to use c-stores for a broader set of needs than older consumers. Within this age group there has been a shift to more top-up grocery shopping habits, particularly amongst those living in urban areas, and convenience stores are perhaps the best suited grocery format to satisfy these needs.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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